

**Nebraska Regional Interoperability Network (NRIN) Committee**  
**July 22, 2013, 1:00 PM**  
**Nebraska Public Power District**  
**1414 15th Street, Columbus, NE 68601**

**Minutes**

**1. Attendance**

First	Last	Organization	Attendance
Mark	Conrey	Tri-County Region	
John	Bomar	Northeast Region	X
Ike	Brown	Southwest Region	X
Ray	Ryan	Southeast Region	X
Tim	Hofbauer	East Central Region	X
Pete	Peterson	North Central Region	X
Ray	Richards	Panhandle Region	X
Dan	Guenthner	South Central Region	X
Matt	Schnell	Nebraska Public Power District	
Dave	Webb	Nebraska Public Power District	
Sue	Krogman	NEMA	X
Jane	Schofield	OCIO	

Others attending: Lon Renner – NPPD, Scott Morgenim – NPPD, Mike Clayborn – NPPD, Mark DeKraai – University of Nebraska Public Policy Center

**2. Welcome and Introductions**

**3. Overview of NRIN**

Sue Krogman provided a brief history of NRIN. Local regions MOUed money back to NEMA. NEMA worked with the Regions, OCIO and NPPD to develop and issue an RFP for the NRIN system. A vendor was hired to build the system from west to east. NRIN is built in three regions and one region is using the system a lot including linking base stations, transmitting camera images, and conducting remote video arraignments. The next steps are to market NRIN to others as it develops in the rest of the state. Ray Richards indicated marketing materials were very helpful for selling NRIN in the Panhandle.

**4. Marketing Ideas**

Tim suggested developing a video presentation of success stories such as 1) interviewing Pete Peterson about using NRIN for video arraignments, 2) East Central providing a testimonial about using NRIN for a single shared 911 switch, thereby saving counties money, 3) using NRIN for mutual aid base stations/common usage channels to allow effective communication among first responders (e.g., Pete's story about communications during wild fires last year), and 4) discussion of managing risk through redundancy (what happens if the fiber gets cut?). The value of a life is estimated at \$3.4 - \$3.7 million. Discussing success stories even if they are small ones, gets people thinking about what problems could be solved in their areas. Another example is NRIN could replace state teletype, producing cost savings.

The group discussed two target audiences – 1) first responders and emergency managers and 2) elected officials. One of the messages should be looking to the future and keeping up with new technological advances such as Next Gen 911. We need stories that highlight efficiency, cost savings and effectiveness. We need a multi-frontal approach that makes a business case for NRIN.

NPPD has a speakers bureau – individuals who tell the story to constituent groups. This message has to start with what is NRIN and how it is governed.

NPPD can put together a marketing plan as a first step and present it in about a month. They will talk to Dave about resources for producing a video. Members discussed having a video, and maybe a booth, at NACO and NIRMA. Maybe three short videos – 1) what is it and how it works, 2) details, and 3) success stories

## **5. Next Steps**

- A. NPPD will produce marketing plan in about two weeks and present at the next NRIN teleconference scheduled for September 3, 2013 from 1:00 to 4:00.
- B. NPPD will discuss resources for making a video
- C. One of the key next steps will be to get additional regions using NRIN. Ray Richards will contact OCIO to do a service level agreement for connecting and managing NRIN. Then Ray can report on successes in the Panhandle
- D. Sue will work with Ike Brown in Southwest to get them working with OCIO on connections and management so they can begin using NRIN.
- E. Each NRIN member will work to get estimated cost for their region that will have to be covered for sustainability – insurance, electricity, tower leases
- F. We need a timeline and strategy for completing the interlocal agreement and asking counties/PSAPs to sign on.
- G. Sue Krogman and Mark DeKraai will put together a draft plan template for the next meeting.